

DEVELOP3D

TECHNOLOGY FOR THE PRODUCT LIFECYCLE

www.develop3d.com



MEDIA INFORMATION

2016

EDITORIAL CONCEPT

DEVELOP3D is an integrated print and digital resource which tracks essential technologies used throughout the entire product development process.

DEVELOP3D disseminates information about emerging technologies whilst assisting readers with their complex software and hardware selection process.

DEVELOP3D has built a community of designers and engineers through providing an unrivalled resource of independent reviews, analysis, interviews and discussion.



COMMUNITY & DELIVERY



PRINT MAGAZINE

DEVELOP3D is circulated to over 15,000 named individuals and read by 45,000 professionals and decision makers in the core fields of product development and manufacturing.



EMAIL NEWSLETTER

If you are looking to reach a global audience of product development and manufacturing professionals directly in their inbox, email newsletters are the perfect method of getting your message out.



DIGITAL MAGAZINE

DEVELOP3D is available on the Apple iPad/iPhone and PDF, with Kindle Fire & Android devices and the Google Play Platform coming in 2016. This has helped build a truly global readership. Current downloads per month are around 14,500+ across various platforms.



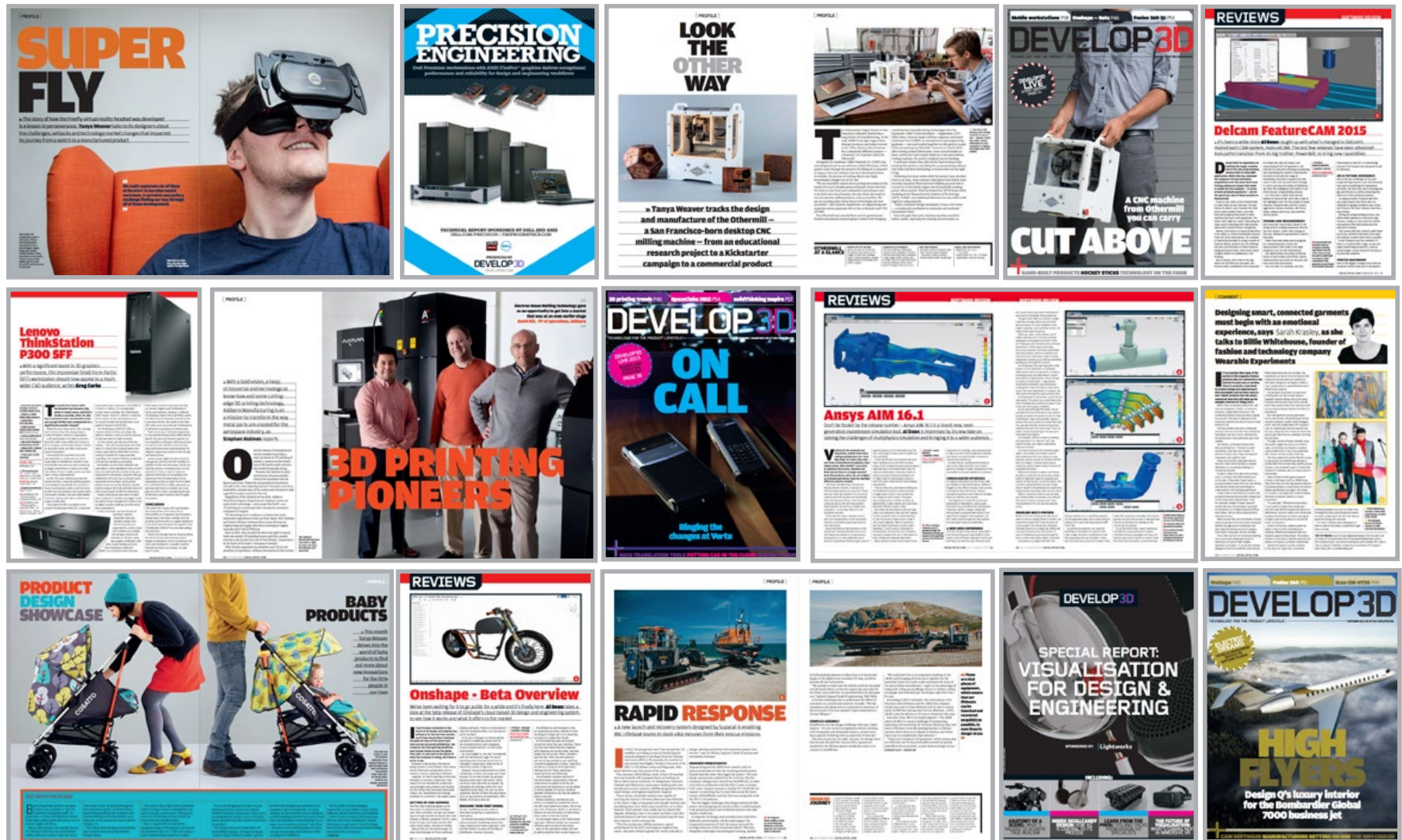
ON THE WEB

DEVELOP3D.com has become a regular part of thousands of designer's and engineer's daily browsing habits. Constantly evolving, it brings together web-only content, content from the print edition as well as up-to-date news, job offerings and much much more.

CORE TOPICS IN FOCUS

- Technology use in Product Development
- Computer Aided Design (CAD)
- Computer Aided Engineering (CAE)
- Computer Aided Manufacturing (CAM)
- Workstation Technology
- 3D Printing & Additive Manufacturing
- Rapid Prototyping
- Product Data Management (PDM)
- Product Lifecycle Management (PLM)
- Systems Engineering
- Hardware
- Rendering and Animation
- Technical Publications
- Reverse Engineering
- Metrology & Inspection
- Design for Sustainability
- Mould and Die Design
- Input/Output Devices

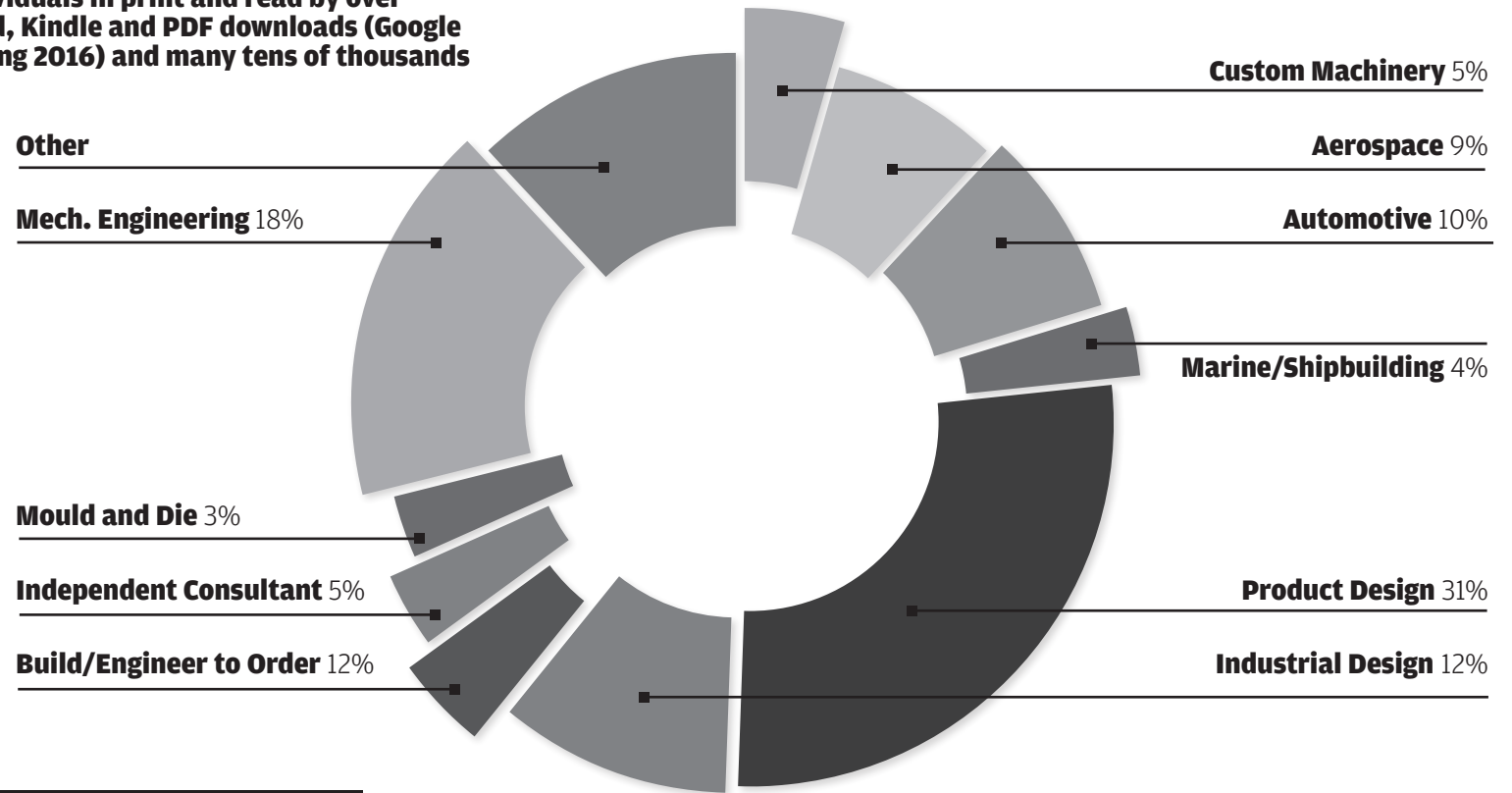
SAMPLE PAGES



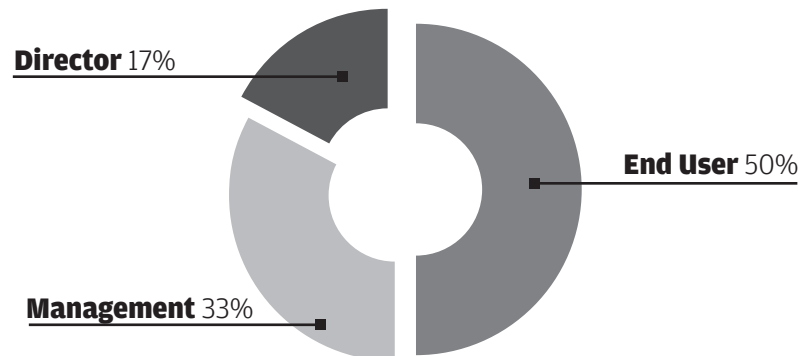
If you'd like to be added to our VIP distribution list, please email al@x3dmedia.com

DEMOGRAPHICS - INDUSTRY SECTOR BREAKDOWN

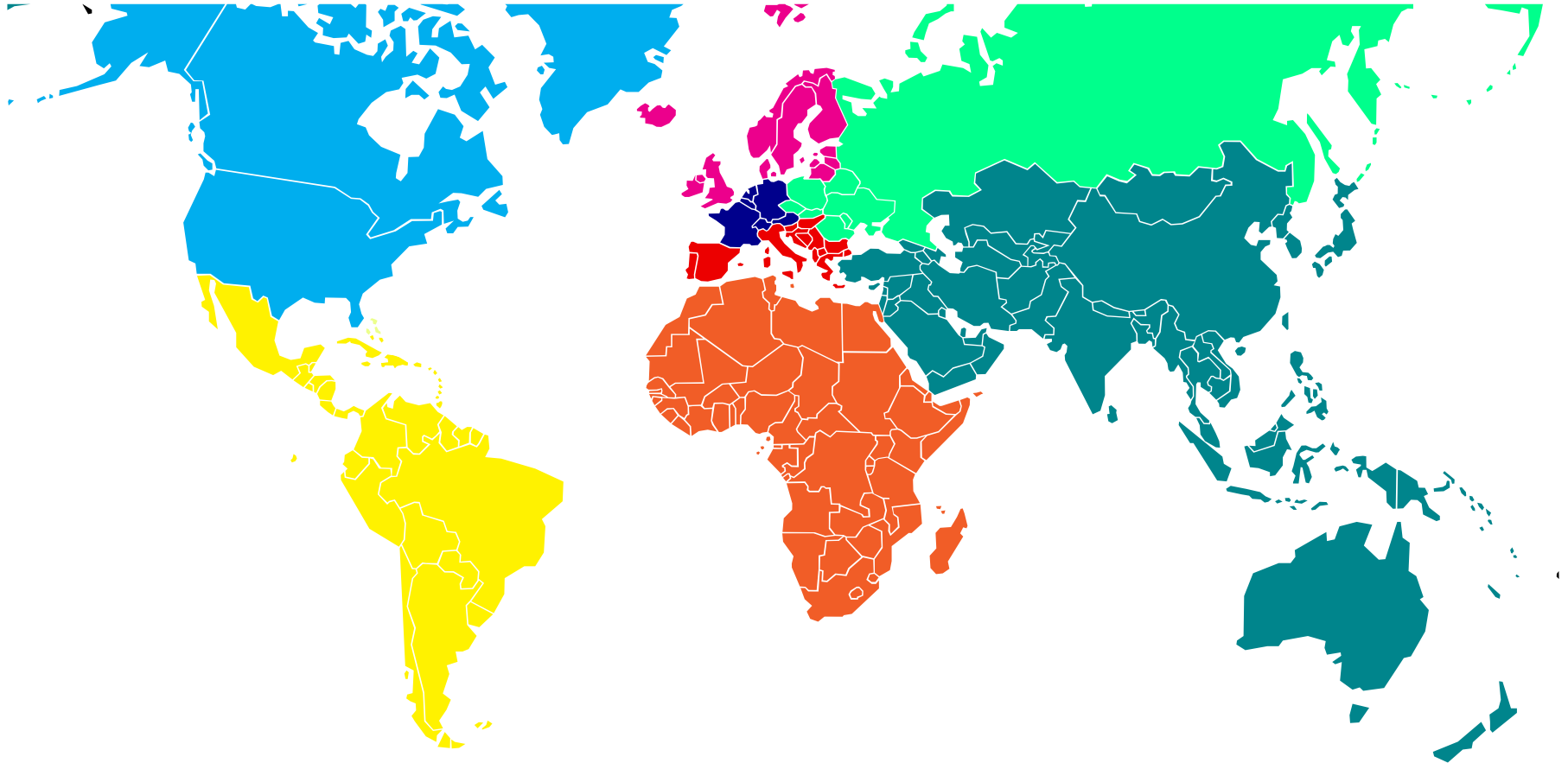
Each month DEVELOP3D (D3D) is circulated to over 15,000 named individuals in print and read by over 45,000 via our iPad, Kindle and PDF downloads (Google Play platform coming 2016) and many tens of thousands more via the web.



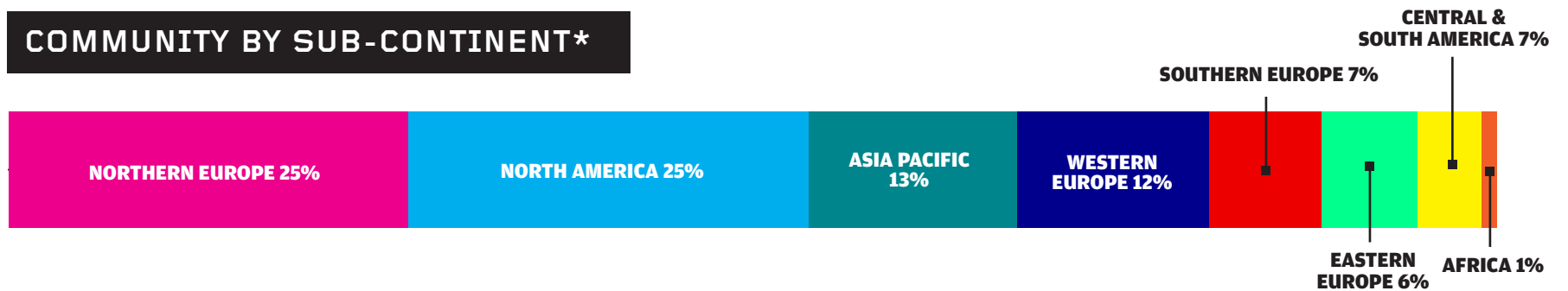
MANAGEMENT LEVEL



DEMOGRAPHICS - COMMUNITY BY GEOGRAPHY*



COMMUNITY BY SUB-CONTINENT*



* delivered via Print, Web, Email, PDF, iPad/iPhone, Kindle editions + Google Play (coming 2015)

FORWARD FEATURES FOR 2016

December 2015 / January 2016: Meshless Simulation - Photorealistic rendering - Building a design workshop - Licensing and Mobility

February 2016: Finite Element Analysis - Product Lifecycle Management (PLM) on the Cloud - Geometry optimisation for Additive Manufacturing - Rules-based Design - **SPECIAL REPORT: REALITY COMPUTING**

March 2016: CAD-integrated Visualisation - Data Translation - CNC for Prototype development - 5-axis Machining

April 2016: Working with point clouds and scan data - Entry Level FEA - Data Management for the SME - Entry level Prototyping - 3 axis Machining

May 2016: Complex shape description - Electro-Mechanical Simulation - How Green is 3D Printing? - Mould and Die Design - **SPECIAL REPORT: VISUALISATION**

June 2016: Digital Concept Design Development - Simulation for Lightweighting - Visualisation for Design Review - 3D CAD & Technical Illustration - Prototyping with Metals

July / August 2016: Finite Element Analysis - Materials information management - CAD + Electronics Interchange - Reverse Engineering - NC Verification

September 2015: Future of 3D design - Fluid & Structure Interaction - Advanced Viz Technologies - Achieving Production Intent Prototypes - **CAM & CNC SPECIAL SUPPLEMENT**

October 2016: Aerospace Design - Digital Mockup - Requirements Planning and PLM - Achieving Prototype Realism - Mould and Die

November 2016: Automotive Design - CAD to CAE - Real Time Visualisation - Knowledge-based Engineering

December 2016 / January 2017: Software/Hardware Simulation - CAD-integrated Rendering - First Step to Capturing Best Practices - Working with Third Party Data - Low-Cost Prototyping

EVENTS FOR 2016

Throughout the year DEVELOP3D will also be present and distributed at a number of prestigious events / exhibitions including:

SolidWorks World: 1-3 February, Dallas, USA - Dedicated SolidWorks user event

REAL 2016: 8-9 March, San Francisco, USA - REAL is the convergence of the sensing, making and creative industries

DEVELOP3D LIVE: 31 March, University of Warwick, UK - DEVELOP3D's own live conference and exhibition

AMUG: 3-7 April, St Louis, USA - North America's key knowledge transfer event for professional 3D printing

PDI 2016: May, London, UK - Product Design and Innovation event

RAPID 2016: 16-19 May, Orlando, USA - North America's largest annual rapid manufacturing conference and exposition

New Blades: June, London, UK - The best of UK graduate model makers
PDM 2016: 14-15 June, Telford, UK - Product Design and Manufacturing

International Conference on Additive Manufacturing & 3D Printing: 12-14 July, Nottingham, UK - Leading knowledge transfer event focused solely on the production of end-use components

TCT Show: 28-29 September, Birmingham, UK - Event dedicated to 3D printing, additive manufacturing and product development

Solid Edge University: October, USA - Dedicated Solid Edge user event

Advanced Engineering Show: November; Birmingham, UK - Annual gathering of manufacturers and supply chain

Formnext: November; Frankfurt, Germany - Global trade fair for 3D printing

Autodesk University: December, Las Vegas, USA - Dedicated Autodesk user event

Euromold: 6-9 December, Düsseldorf, Germany - A global fair for mould making, tooling, design and application development

CONTENT GENERATION & CUSTOM PUBLISHING

The X3DMedia team is highly experienced in the creation of high-quality, engaging content to gain clients greater exposure and to create highly effective marketing assets.

By using our specialisation in creating technical, yet clear, concise, informative content presented in a highly engaging manner, we can bring your message to your existing community and new potential customers. Previous projects have been produced for trade shows, user events and are also used as digital assets. All projects can be produced in multiple languages, including French, German, Spanish, Italian and Dutch for maximum global impact. Our clients include Autodesk, Siemens PLM Software, SolidWorks, Geomagic, PTC, AMD, HP and Dell.



“Each year we work very closely with the X3DMedia team to produce a number of product focused supplements; the writing style, layout and content is always received with lots of positive comments from our customers, prospects and internal people helping us to share the value of our latest product developments. The supplements are an excellent marketing tool being used both in electronic form, printed form as well as repurposed for major events combining several supplements into one with a very compelling front cover, layout etc. This is something we continue doing as it’s proven to be an invaluable part of our marketing efforts.”

Jan Larsson, EMEA Marketing Director, **Siemens PLM Software**

USER FOCUSED RESEARCH

Are you looking to discover attitudes towards a particular technology, how and where specific tools, workflows and process are used or where users find bottlenecks? X3DMedia can assist.

Through mining of existing and custom research, X3DMedia can provide the insight you need to plan products, packaging and to target the biggest market opportunities.

We have a variety of methods and resources available including both qualitative and quantitative methods. From informal survey work and into more intensive interviews.

For more information on our custom publishing and research services offerings and to discuss your individual requirements, contact:

Al Dean
+44 (0) 7525 701 541
specialprojects@x3dmedia.com

We are undergoing a revolution in digital design tools, with rapid advances in every area: 3D printing, laser scanning, desktop manufacture, simulation, rendering, Virtual Reality and the move to 'Cloud' computing.

With the next generation design systems coming to market, DEVELOP3D LIVE 2016 presents a truly unique one day event to showcase innovations in the product design market, together with the views of leading designers.

DEVELOP3D LIVE 2016 will take place on **Thursday 31 March** at the Warwick Arts Centre, Warwick University. Now in its 5th year, DEVELOP3D LIVE has grown more than 25% each year, increasing its reach and influence as a must-attend event for product design, engineering and manufacturing.

DEVELOP3D Live:

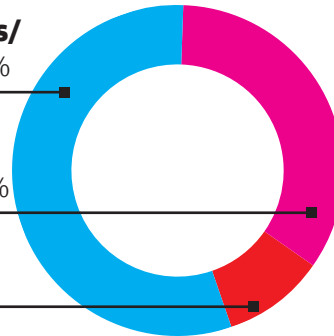
- 1,400 attendees
- 25 speakers
- 3 parallel tracks
- Over 70 exhibitors
- Global live streaming (2,000+ attendees)

Attendee Demographic:

**CEO/Directors/
Managers** 56%

**Engineers/
End users** 34%

**Academia/
Other** 10%



2015 Participating Organizations:

JCB - Aston Martin Lagonda - Dyson - Debeers - Jaguar Land Rover - Parker Aerospace - Smiths Medical - Bentley Motors - Chubb Locks - Nestlé - Kohler Mira - Asda - Boeing - Royal Mail - Tata Steel - Ove Arup & Partners - Foster and Partners - Airbus - Babcock International - Cosworth - Lotus Formula 1 - Skanska - Zaha Hadid Architects

2015 Sponsors:

HP - Dell - Autodesk Solidworks - Siemens - EPLAN Onshape - Lenovo - FRAME SCAN Computers - PTC Driveworks - ANSYS - Chaos Group - solidThinking - Fujitsu Proto Labs - KeyShot Lightworks - INNEO - Ogle Models - Tri-Tech 3D - Hobs Studios - Kenesto 3Dconnexion

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Exhibition packages start at £1,400.

See the full DEVELOP3D Live Prospectus here:

tinyurl.com/D3DLIVE-2016

Reserve your stand today!

D3Dx

Part conference, part fun evening networking event, our D3Dx brand travels across the UK and to some of the most popular events for design, software, and manufacturing around the world - providing a unique experience for the product design community.

Your sole sponsorship also includes a speaker slot and ability for venue branding, meaning we can work to tailor events to the audience you want to reach.

Sole sponsor package for this event - £5,000 +VAT

As the sole sponsor you will receive:

- Branding across all promotional media for the event - including mail-outs, sign-up forms, and in post show editorial
- Social Media promotion to our 15,000 followers
- Speaker slot on the evening*
- Banners at event - to be provided by sponsor
- Table-top promotional space inside the venue for exhibiting technology
- Two banner ads on the DEVELOP3D monthly mail-outs (normal price - £3,000 +VAT)
- Post event email to all attendees - copy to be provided by sponsor
- Lots of interest from amazing attendees

For more details, contact **Steve King:**
steve@x3dmedia.com or on +44 203 355 7314



MAGAZINE ADVERTISING RATES*

(all dimensions horizontal by vertical)

Double Page Spread	Full Page	Half Page	Quarter Page	Strip Ad
420 x 297mm (trim) 426 x 303mm (bleed)	210 x 297mm (trim) 216 x 303mm (bleed) 190 x 280mm (type area)	92 x 280mm (upright) 190 x 130mm (landscape)	92 x 130mm	190 x 55mm
£6,110 US\$9,350	£3,000 US\$4,590	£1,800 US\$2,970	£1,300 US\$1,990	£1,500 US\$2,290

Guaranteed Position **+10%**

Discounts are available for multiple insertions. For non-standard sizes please contact sales@x3dmedia.com

Loose Inserts*

Weight up to 10 grams **£120 | US\$180** per 1,000
Weight 11 to 20 grams **£145 | US\$220** per 1,000
Weight 21 to 30 grams **£175 | US\$265** per 1,000

Advertisers can target the whole circulation
or a targeted audience defined by region, sector, job discipline.

Bound Inserts and Cover Cards*

Weight 10 to 20 grams **£175 | US\$265** per 1,000
Weight 21 to 30 grams **£220 | US\$335** per 1,000

Advertisers can target the whole circulation
or a targeted audience defined by region, sector, job discipline.

Electronic List Rental *

List Rental available rate **£340 | US\$520** per 1,000*
*minimum 5,000 contacts

Services and Training Advertising*

Single insertion **£120 | US\$180**
Double Box **£200 | US\$305**

Discounts are available for multiple insertions.

Advertising Materials Spec:

- A press optimised PDF file (Acrobat 4 / PDF 1.3 compatible). All encapsulated CMYK images with a resolution of 300dpi. All fonts embedded.
- TIF (300dpi and CMYK)

Adverts to be supplied via email to **production@x3dmedia.com** or placed on your FTP site for download

Incorrect material supplied may incur a production charge

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WEB ADVERTISING RATES*

IMU Side Bar (300 x 250px) **£2,000 | US\$3,050** per month

Skyscraper (120 x 600px) **£1,800 | US\$2,750** per month

Full Banner (468 x 60px) **£1,500 | US\$2,290** per month

EMAIL ADVERTISING RATES*

Newsletter sponsorship ad size 468 x 80 (both twice monthly editions) **£2,500 | US\$3,820**

Newsletter sponsorship ad size 468 x 80 (single insertion) **£1,800 | US\$2,750**

Full Banner (468 x 60px) **£1,500 | US\$2,290**

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